

April 3, 2023, Brisbane - Australia

To whom it may interest.

**Job Title: Founder and CEO of the School of Digital (SOD)**  
**Location: Australia**

**Job Description:**

Santiago Vela is the Founder and CEO of the School of Digital (SOD). He is responsible for overseeing the overall operations of the company and ensuring its continued growth and success. The CEO is accountable for setting and executing strategic plans, managing company finances, and developing and maintaining strong relationships with key stakeholders.

**Key Responsibilities:**

- **Strategic Planning:** The CEO is responsible for setting and executing strategic plans for the company, including identifying new opportunities, setting performance goals, and developing business plans.
- **Financial Management:** The CEO is responsible for managing company finances, including developing and managing budgets, ensuring financial sustainability, and maximizing profitability.
- **Partnership Development:** The CEO is responsible for developing and maintaining strong relationships with other training organizations interested in pursuing a business-first digital agenda. This includes identifying potential partners, negotiating contracts, and ensuring that partnerships are aligned with the company's mission and values.
- **Product Development:** The CEO is responsible for overseeing the development of education technology products for RTOs in Australia. This includes identifying market trends and needs, developing new products, and ensuring that existing products are updated and maintained.
- **Operations Management:** The CEO is responsible for overseeing the day-to-day operations of the company, including managing staff, ensuring compliance with regulatory requirements, and maintaining high standards of customer service.
- **Marketing and Sales:** The CEO is responsible for developing and executing marketing and sales strategies to promote SOD's products and services. This includes identifying target markets, developing marketing campaigns, and ensuring that sales targets are met.

*Any further information you may require please don't hesitate and contact me back*



Carolina Alzate  
**SOD, Relationship Manager.**