



**ASSET**  
COLLEGE

This is to certify that

**Santiago Vela Gomez**

has fulfilled the requirements for

**BSB61315**

**Advanced Diploma of Marketing  
and Communication**

Completion Date:

**27 April 2018**



**Mark Costello JP (Qual)**  
Managing Director

Certificate Number: 5176014-3545812



**Asset Training Australia Pty Ltd** RTO 31718

Trading as Asset College

PO Box 350 North Lakes Qld 4509

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*Advanced Diploma*



**ASSET**  
COLLEGE

This is to certify that

**Santiago Vela Gomez**

having fulfilled the requirements for

**BSB61315**

**Advanced Diploma of Marketing and  
Communication**

has been assessed as competent in the following units:

| Unit Code | Unit Name                                    |
|-----------|--|
| BSBADV602 | Develop an advertising campaign              |
| BSBADV603 | Manage advertising production                |
| BSBADV604 | Execute an advertising campaign              |
| BSBINN601 | Lead and manage organisational change        |
| BSBMGT605 | Provide leadership across the organisation   |
| BSBMGT608 | Manage innovation and continuous improvement |
| BSBMGT615 | Contribute to organisation development       |
| BSBMGT616 | Develop and implement strategic plans        |
| BSBMGT617 | Develop and implement a business plan        |
| BSBMKG603 | Manage the marketing process                 |
| BSBMKG608 | Develop organisational marketing objectives  |
| BSBMKG609 | Develop a marketing plan                     |

**I certify that this is a true copy  
of the original.**

Sig..... *Vanessa Lay* 16/10/19  
**Pharmacist, Monbulk Pharmacy  
98 Main Road, Monbulk 3793**

**Completion Date:** 27/04/2018

**Certificate Number:** 5176014-3545812

**Mark Costello JP (Qual)  
Managing Director**

STATEMENT OF RESULTS



**ASSET**  
COLLEGE

This is a statement that

## Santiago Vela Gomez

has been assessed as competent in the following units:

**BSBMKG507 Interpret market trends and developments**  
**BSBMKG523 Design and develop an integrated marketing communication plan**  
**BSBPMG522 Undertake project work**

I certify that this is a true copy  
of the original.

16/10/19

Sig.....*Vanessa Lay*  
Pharmacist, Monbulk Pharmacy  
98 Main Road, Monbulk 3793

Completion Date:

**27 March 2018**

Certificate Number:

5176014-3545875



**Mark Costello JP (Qual)**  
**Managing Director**

A Statement of Attainment is issued by a Registered Training Organisation when an individual has completed one or more accredited units.



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*Statement of Attainment*